



Fact Sheet

Nonprofit Status

Montalvo is a 501(c)(3) nonprofit organization (EIN: 94-1249283) and is supported by a volunteer Board of Trustees. Montalvo's arts programs are supported by contributions from corporations, foundations, federal and state grants, and individuals.

Mission

Founded in 1930, Montalvo Arts Center is a nonprofit organization that engages people in contemporary concerns through the arts by expanding the role of the arts, artists, and arts organizations as a resource and asset for culture and community.

Profile

Formerly known as Villa Montalvo, Montalvo Arts Center is housed in a Mediterranean-style mansion built in 1912 by James Phelan (1861-1930), a three-term progressive mayor of San Francisco and California's first popularly-elected U.S. Senator. Before his death in 1930, Senator Phelan was explicit in his bequest of Villa Montalvo "to be maintained as a public park (and)...for the development of art, literature, music, and architecture by promising students."

Montalvo Arts Center has served Santa Clara County and the surrounding area as a center for the arts, a public park, and historical landmark for over seventy-five years. Montalvo presents performing arts programs including music and theater; visual arts including sculpture on the grounds, photography, and film; public programs including conversations with authors, seminars, and discussions; and residencies for national and international artists. The Center's facilities include two theaters, an art gallery, the historic Villa, a ten-acre artist residency complex, and a 175-acre park with hiking trails and formal gardens. Currently spearheaded by a Board of Trustees and an Artists' Council comprised of visual, performing and literary artists of international stature, Montalvo is uniquely poised as a portal between the region's communities and exceptional artists from around the world. In its role as a center for contemporary art and the next generation, Montalvo continues to weave educational opportunities through all of its arts programming.

Montalvo's Audience

Montalvo and its arts programs serve nearly 200,000 visitors each year.



The Corporate Fund

Corporate Members and Sponsors of Montalvo Arts Center are strategic investors who share our vision of enhancing the cultural landscape of Silicon Valley through local, regional, national, and global engagement with the arts. Our corporate program offers a variety of creatively driven and customized benefits designed to meet each investor's specific needs and priorities.

Why Join?

Here's a sampling of how Montalvo can help your organization achieve its marketing and community investment goals:

Visibility – Gain corporate recognition and positive branding from Montalvo's stellar programs and promotional opportunities.

Demographics – Reach a high-value target audience that values arts and culture, and make strategic alliances with Montalvo's patrons, donors, and trustees, many of whom are local business and technology leaders.

Programs – Experience world class programming in performing arts, visual arts, literary arts, arts education, and artist residency collaborations.

Client Entertainment – Differentiate your corporation and enjoy unique entertainment in incomparable surroundings with Montalvo-curated artistic experiences.

Employee Benefits – Recognize the efforts of your employees by providing them with cultural benefits, including complimentary Montalvo memberships, events, and volunteer opportunities.

Affinity Marketing – Associate with an esteemed nonprofit arts organization and gain recognition as a culturally responsible corporation.

Flexibility – At significant investment levels, work with us to create your own customized partnership benefits package.

Corporate Fund Contact Information

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Corporate Members

Montalvo offers three Corporate Membership levels with prepackaged benefits based on annual investment levels of \$1,000 - \$9,999.

Small Business Member \$1,000 - \$2,499

Branding and Visibility

- Corporate name on Montalvo's annual donor wall (updated each fall)
- Name recognition (text listing) in Montalvo's annual publication

Executive and Employee Benefits

- 2 complimentary annual Individual memberships (valued at \$60 each)
- Corporate volunteer opportunities

Associate Business Member \$2,500 - \$4,999

Branding and Visibility

- Corporate name on Montalvo's annual donor wall (updated each fall)
- Name recognition (text listing) on Montalvo's website with link to sponsor's website
- Name recognition (text listing) in Montalvo's annual publication

Executive and Employee Benefits

- 4 complimentary annual Individual memberships (valued at \$60 each)
- Corporate volunteer opportunities

Executive Business Member \$5,000 - \$9,999

Branding and Visibility

- Corporate name on Montalvo's annual donor wall (updated each fall)
- Name recognition (logo) on Montalvo's website with link to sponsor's website
- Name recognition (logo) in Montalvo's annual publication

Executive and Employee Benefits

- 10 complimentary annual Individual memberships (valued at \$60 each)
- \$500 ticket credit to Montalvo events/concerts with personalized concierge service*
- Access to exclusive members' area for executives and guests in conjunction with use of ticket credit at select Montalvo events
- Corporate volunteer opportunities

Meetings & Events

1 complimentary daytime corporate rental for Montalvo's onsite Cottage 2 for up to 14 people**

For more information on corporate sponsorships, please visit us at http://www.montalvoarts.org/corporate_fund

*Excludes fundraising events such as the Food & Wine Classic, Gala, etc.

**Available Monday – Friday, subject to calendar availability (holidays excluded). Catering and associated costs assumed by sponsor. See rental disclaimer for additional details.



Corporate Partners

Our Corporate Partners gain access to a comprehensive package of benefits, including positive branding, unique arts opportunities, and hospitality exclusive to Montalvo Arts Center. Partners supporting the initial launch of this program will be accorded special status of Founding Partner and will have access to a series of exclusive annual events. The following pages include Corporate Partner benefit packages (custom packages available).

Programming Partner \$10,000 - \$24,999

Branding and Visibility

- Corporate name on Montalvo's annual donor wall (updated each fall)
- Name recognition (logo) on Montalvo's website with link to sponsor's website
- Name recognition (logo) in Montalvo's annual publication
- Branding as a specific program supporter with corporate name or logo in related marketing materials (e-marketing, direct mail, invitations, print advertising)
- Name recognition on signs for sponsored programs
- Emcee mentions and onsite promotion opportunities at sponsored events

Executive and Employee Benefits

- 15 complimentary annual Individual memberships (valued at \$60 each)
- Complimentary annual Villa Circle membership for 1 couple (valued at \$2,500)
- \$1,000 ticket credit to Montalvo events/concerts with personalized concierge service*
- Access to exclusive members' area for executives and guests in conjunction with use of ticket credit at select Montalvo events
- Invitation for 2 to annual recognition event
- Corporate volunteer opportunities

Meetings & Events

- Complimentary corporate rental for ONE of the following:**
 - Cottage 2 daytime meeting for up to 14 people
 - Spanish Courtyard daytime reception for up to 200 people

For more information on corporate sponsorships, please visit http://www.montalvoarts.org/corporate_fund

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Corporate Partners

Producing Partner \$25,000 - \$49,999

Branding and Visibility

- Corporate name on Montalvo's annual donor wall (updated each fall)
- Name recognition (logo) on Montalvo's website with link to sponsor's website
- Name recognition (logo) in Montalvo's annual publication
- Branding as a specific program supporter with corporate name or logo in related marketing materials (e-marketing, direct mail, invitations, print advertising)
- Name recognition on signs for sponsored programs
- Emcee mentions and onsite promotion opportunities at sponsored events

Executive and Employee Benefits

- 20 complimentary annual Individual memberships (valued at \$60 each)
- Complimentary annual Villa Circle membership for 2 couples (valued at \$2,500/each)
- \$2,500 ticket credit to Montalvo events/concerts with personalized concierge service*
- Access to exclusive members' area for executives and guests in conjunction with use of ticket credit at select Montalvo events
- Invitation for 2 to annual recognition event
- Corporate volunteer opportunities

Meetings & Events

- Complimentary corporate rental for TWO of the following:**
 - Cottage 2 daytime meeting for up to 14 people
 - Spanish Courtyard reception for up to 200 people
 - Villa Main Hall event for up to 300 people

Art Experiences

- Customized lecture, presentation, or performance at Montalvo or corporate site

For more information on corporate sponsorships, please visit

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Corporate Partners

Creative Partner \$50,000 - \$99,999

Branding and Visibility

- Corporate name on Montalvo's annual donor wall (updated each fall)
- Name recognition (logo) on Montalvo's website with link to sponsor's website
- Name recognition (logo) in Montalvo's annual publication
- Branding as a specific program supporter with corporate name or logo in related marketing materials (e-marketing, direct mail, invitations, print advertising)
- Name recognition on signs and/or grounds banners for sponsored programs
- Emcee mentions and onsite promotion opportunities at sponsored events
- Complimentary program advertisement
- Featured article on Montalvo's Corporate Fund webpage for 1 month

Executive and Employee Benefits

- 30 complimentary annual Individual memberships (valued at \$60 each)
- Complimentary annual Villa Circle membership for 3 couples (valued at \$2,500/each)
- \$5,000 ticket credit to Montalvo events/concerts with personalized concierge service*
- Access to exclusive members' area for executives and guests in conjunction with use of ticket credit at select Montalvo events
- Invitation for 2 to annual recognition event
- Corporate volunteer opportunities

Meetings & Events

- Complimentary corporate rental for TWO of the following:**
 - Cottage 2 daytime meeting for up to 14 people
 - Spanish Courtyard reception for up to 200 people
 - Villa Main Hall event for up to 300 people
 - Carriage House Theatre presentation for up to 300 guests

Art Experiences

- Customized lecture, presentation, or performance at Montalvo or corporate site

For more information on corporate sponsorships, please visit
http://www.montalvoarts.org/corporate_fund

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Corporate Partners

Visionary \$100,000 - \$199,999

Branding and Visibility

- Corporate name on Montalvo's annual donor wall (updated each fall)
- Name recognition (logo) on Montalvo's website with link to sponsor's website
- Name recognition (logo) in Montalvo's annual publication
- Branding as a specific program supporter with corporate name or logo in related marketing materials (e-marketing, direct mail, invitations, print advertising)
- Name recognition on signs and/or grounds banners for sponsored programs
- Emcee mentions and onsite promotion opportunities at sponsored events
- 2 complimentary program advertisements
- Featured article on Montalvo's Corporate Fund webpage for 1 month
- Recognition in paid radio advertising

Executive and Employee Benefits

- 50 complimentary annual Individual memberships (valued at \$60 each)
- Complimentary annual Villa Circle membership for 4 couples (valued at \$2,500/each)
- \$10,000 ticket credit to Montalvo events/concerts with personalized concierge service*
- Access to exclusive members' area for executives and guests in conjunction with use of ticket credit at select Montalvo events
- Invitation for 2 to annual recognition event
- Corporate volunteer opportunities

Meetings & Events

- Complimentary corporate rental for THREE of the following:**
 - Cottage 2 daytime meeting for up to 14 people
 - Spanish Courtyard reception for up to 200 people
 - Villa Main Hall event for up to 300 people
 - Carriage House Theatre presentation for up to 300 guests

Art Experiences

- Customized lecture, presentation, or performance at Montalvo or corporate site
- Exclusive 2-day residency experience at Montalvo's artist residency program (senior executives only)

For more information on corporate sponsorships, please visit http://www.montalvoarts.org/corporate_fund

*Excludes fundraising events such as the Food & Wine Classic, Gala, etc.

**Available Monday – Friday, subject to calendar availability (holidays excluded). Catering and associated costs assumed by sponsor. See rental disclaimer for additional details.



Corporate Partners

Patron \$200,000+

Branding and Visibility

- Corporate name on Montalvo's annual donor wall (updated each fall)
- Name recognition (logo) on Montalvo's website with link to sponsor's website
- Name recognition (logo) in Montalvo's annual publication
- Branding as a specific program supporter with corporate name or logo in related marketing materials (e-marketing, direct mail, invitations, print advertising)
- Name recognition on signs and/or grounds banners for sponsored programs
- Emcee mentions and onsite promotion opportunities at sponsored events
- 4 complimentary program advertisements
- Featured article on Montalvo's Corporate Fund webpage for 1 month
- Recognition in paid radio advertising
- Naming rights for specific program(s)
- Corporate logo on Montalvo ticket envelope

Executive and Employee Benefits

- 100 complimentary annual Individual memberships (valued at \$60 each)
- Complimentary annual Villa Circle membership for 6 couples (valued at \$2,500/each)
- \$10,000 ticket credit to Montalvo events/concerts with personalized concierge service*
- Access to exclusive members' area for executives and guests in conjunction with use of ticket credit at select Montalvo events
- Invitation for 2 to annual recognition event
- Corporate volunteer opportunities

Meetings & Events

- Complimentary corporate rental for THREE of the following:**
 - Cottage 2 daytime meeting for up to 14 people
 - Spanish Courtyard reception for up to 200 people
 - Villa Main Hall event for up to 300 people
 - Carriage House Theatre presentation for up to 300 guests
 - Garden Theatre production or private concert OR Front Lawn corporate picnic

Art Experiences

- Customized lecture, presentation, or performance at Montalvo or corporate site
- Exclusive 2-day residency experience at Montalvo's artist residency program (senior executives only)

For more information on corporate sponsorships, please visit
http://www.montalvoarts.org/corporate_fund

*Excludes fundraising events such as the Food & Wine Classic, Gala, etc.

**Available Monday – Friday, subject to calendar availability (holidays excluded). Catering and associated costs assumed by sponsor. See rental disclaimer for additional details.



Volunteer Opportunities

All Corporate Fund levels include opportunities to engage your employees in volunteer opportunities at Montalvo Arts Center. The Center's efforts are made possible by the countless hours of time and talent given by Montalvo volunteers. Help us bring the best of the arts to your community by becoming a corporate volunteer team partner. Groups range from fewer than 10 to more than 75 employees per visit. Corporate groups often use volunteer projects for teambuilding activities. Gain visibility for your company at public events, and help your employees feel great about supporting the arts in our community.

Performing and Literary Arts (Concerts)

Join our outstanding team of guest service volunteers throughout the year! Volunteers serve as Event Hosts and help make our guests welcome at every show. Duties vary by venue and season, but may include greeting, ticket taking, traffic control, merchandise and concessions set-up and sales, beverage pouring, ushering, shuttle boarding assistance, and other tasks.

Gallery Hosts

Volunteers are sought to host the Project Space, Montalvo's onsite art gallery, year-round. Public open hours are Thursday-Sunday each week during exhibitions, 11 am - 3 pm. The gallery is a fun, easy opportunity to help introduce contemporary arts to Montalvo's guests.

Sculpture On the Grounds

In addition to the Project Space, Montalvo commissions thematic-based, site-specific sculptures in the park. Many of these works are created with the able-bodied support and enthusiasm of volunteers working right beside world-class artists.

Green Thumb Club

Help make Montalvo's garden grow! No green thumb necessary – just a willingness to get your hands dirty and keep the park beautiful for all of our guests. Help weed, clip, plant ornamentals and other tasks in select areas around the grounds.

Lucas Artists Programs

Lucas Artists Programs, the onsite artist residency at Montalvo, offers significant volunteer opportunities for individuals interested in contemporary art. Opportunities to assist with general program development and administration, artists assistance and technology maintenance, culinary support, and gardening development and maintenance.

Montalvo Arts Center Trail Days

From our friends at Santa Clara County Parks! Help park staff improve and enhance the beautiful trails surrounding the historic Villa at Montalvo Arts Center.

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A R T S C E N T E R

Corporate Events

As part of their benefits, many Corporate Fund members enjoy access to complimentary corporate rentals onsite at Montalvo. Conveniently located near the business centers of San Jose and the Silicon Valley, Montalvo is the perfect corporate getaway. Small conferences and retreats, seminars, press conferences, dinners and large corporate receptions...Montalvo offers a variety of areas to accommodate your next corporate event.



Cottage 2

Montalvo's Cottage 2 is suited for meetings and conferences of up to 14 guests with breakout spaces available.

Spanish Courtyard

Enjoy a daytime reception for up to 200 guests in the outdoor Spanish Courtyard.

Villa Main Hall

The main floor of the Villa is suited for meetings and conferences of up to 80 people with breakout spaces available. Larger groups of 150 guests may be accommodated in the Main Hall Villa and outdoor veranda.

Carriage House Theatre

A 300 permanent seat theatre, well equipped with lighting and sound systems, perfect for larger organization conferences and meetings.

Garden Theatre

Montalvo's outdoor 1,150-seat theatre, perfect for treating employees to a special performance!

Restrictions

Space for complimentary corporate rentals is available Monday – Friday, subject to calendar availability (holidays excluded). Catering and associated costs assumed by sponsor. See rental disclaimer for additional details.

Caterers

View Montalvo's list of exclusive caterers at <http://www.montalvoarts.org/rentals/caterers/>

Vendors

View Montalvo's list of recommended vendors at http://www.montalvoarts.org/rentals/vendor_list/



Complimentary Memberships

As part of their benefits, all Corporate Fund sponsors enjoy complimentary memberships at Montalvo to share with employees and clients.

Benefits of annual Individual Membership (\$60 value)

- Invitations to members-only receptions, artist talks, exhibition openings, and other Montalvo events
- 20% off all new events*
- Opportunity to join the Montalvo Book Club
- Receive program announcements before the general public
- Complimentary docent-led tour of the historic Villa (\$11 for non-members)

Benefits of annual Villa Circle Memberships (\$2,500 value per couple, available for Programming Partners or higher)

- Invitations to members-only receptions, artist talks, exhibition openings, and other Montalvo events
- 20% off all new events*
- Opportunity to join the Montalvo Book Club
- Receive program announcements before the general public
- Complimentary docent-led tour of the historic Villa (\$11 for non-members)
- Enrollment privileges in children's theater and camps
- Invitations to receptions with cast and select Family Theatre performances
- Ticket exchange privileges up to 72 hours in advance of events
- Discounts at local participating retailers and restaurants
- 2 complimentary tickets to a Montalvo event*
- Membership in the Comerica Bank Griffin Members Room – relax with friends before performances and during admissions of select shows
- Invitations to local art trips and to national and international art trips
- Invitation for 2 to annual donor recognition event
- Exclusive concierge service and priority access to ticket ordering
- Complimentary parking pass for Montalvo events, as available

** Ticket availability dependent upon sell-out status. Does not include fundraising and education events or events co-presented with other organizations.*

	Small Business Member \$1,000-\$2,499	Associate Business Member \$2,500-\$4,999	Executive Business Member \$5,000-\$9,999	Programming Partner \$10,000-\$24,999	Producing Partner \$25,000-\$49,999	Creative Partner \$50,000-\$99,999	Visionary \$100,000-\$199,999	Patron \$200,000+
Branding and Visibility								
Corporate name on Montalvo's annual donor wall (updated each fall)	X	X	X	X	X	X	X	X
Name recognition on Montalvo's website with link to sponsor's website		text listing	logo	logo	logo	logo	logo	logo
Name recognition in Montalvo's annual publication	text listing	text listing	logo	logo	logo	logo	logo	logo
Branding as a specific program supporter with corporate name or logo in related marketing materials (e-marketing, direct mail, invitations, print advertising)				X	X	X	X	X
Name recognition on signs and/or grounds banners for sponsored programs				signs	signs	signs/banners	signs/banners	signs/banners
Emcee mentions and onsite promotion opportunities at sponsored events				X	X	X	X	X
Complimentary program advertisements						1	2	4
Featured article on Montalvo's Corporate Fund webpage for 1 month						X	X	X
Recognition in paid radio advertising							X	X
Naming rights for specific programs(s)								X
Corporate logo on Montalvo ticket envelope								X
Executive and Employee Benefits								
Complimentary annual Individual memberships (valued at \$60 each)	2	4	10	15	20	30	50	100
Complimentary annual Villa Circle memberships (valued at \$2,500/couple)				1 couple	2 couples	3 couples	4 couples	6 couples
Ticket credit to Montalvo events (excludes fundraising events such as Food & Wine Classic, yearly Gala, etc.) with personalized concierge service			\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$10,000
Access to exclusive non-hosted members' area for executives and guests in conjunction with use of ticket credit at select Montalvo events			X	X	X	X	X	X
Invitation for 2 to annual recognition event				X	X	X	X	X
Corporate volunteer opportunities	X	X	X	X	X	X	X	X
Meetings & Events								
Complimentary corporate facility rentals available Monday-Friday, subject to calendar availability (holidays excluded). Catering and associated event costs assumed by corporation. See rental disclaimer for more details.			Cottage 2 daytime meeting for up to 14 guests	CHOOSE 1: Cottage 2 daytime meeting for up to 14 guests	CHOOSE 1: Cottage 2 daytime meeting for up to 14 guests	CHOOSE 2: Cottage 2 daytime meeting for up to 14 guests	CHOOSE 3: Cottage 2 daytime meeting for up to 14 guests	CHOOSE 3: Cottage 2 daytime meeting for up to 14 guests
				Spanish courtyard daytime reception for up to 200 guests	Spanish courtyard daytime reception for up to 200 guests	Spanish courtyard daytime reception for up to 200 guests	Spanish courtyard daytime reception for up to 200 guests	Spanish courtyard daytime reception for up to 200 guests
					Villa Main Hall event for up to 300 guests	Villa Main Hall event for up to 300 guests	Villa Main Hall event for up to 300 guests	Villa Main Hall event for up to 300 guests
						Carriage House Theatre presentation for up to 300 guests	Carriage House Theatre presentation for up to 300 guests	Carriage House Theatre presentation for up to 300 guests
								Garden Theatre production or private concert OR Front Lawn corporate picnic
Art Experiences								
Customized lecture, presentation, or performance at Montalvo or corporate site					X	X	X	X
Exclusive 2-day residency experience at Montalvo (senior executives only)							X	X

This chart represents a number of sample benefits packages available. Custom packages are available for sponsorship levels of \$10,000 or more.