



Corporate Fund Organizational Information

Nonprofit Status

Montalvo Arts Center is a 501(c)(3) nonprofit organization supported by contributions from corporations, foundations, federal and state grants, and individuals.

Mission

Montalvo Arts Center is a nonprofit organization that fosters community engagement through the creation and presentation of multidisciplinary art. By uniting the broadest possible audiences with a global community of artists, Montalvo expands the role of arts and culture as an essential community resource.

Profile

Montalvo has served the community as a center for the arts, a public park, and a historical landmark for over 75 years. Montalvo presents performing arts programs including music and theater; visual arts including sculpture on the grounds, photography, and film; public programs including conversations with authors, seminars, and discussions; and residencies for national and international artists. The Center's facilities include two theaters, an art gallery, the historic Villa, a 10-acre artist residency complex, and a 175-acre park with hiking trails and formal gardens. Montalvo and its arts programs serve nearly 200,000 visitors each year.

Programs

Annual Arts Initiative

AGENCY: The Work of Artists, curated by Julie Lazar, is Montalvo's 2009 arts initiative exploring themes of interdependence through artworks that address a wide array of topics including: family, immigration, the environment, cultural memory, the continuing cold war, the influence of faith, and the shifting narratives of globalism. AGENCY includes presentations by more than 60 artists working in sculpture, dance, performing arts, and visual arts, and includes a series of public conversations.

The Sally and Don Lucas Artist Programs

The Sally and Don Lucas Artists Programs, a state-of-the-art artist residency complex, is a model of curatorial practice leading to the support of new and challenging work in the field of contemporary art. Reopened in 2004, the Lucas Artists Programs has taken Montalvo to new levels of excellence and international recognition, already having housed more than 200 accomplished artists from over 30 countries.

Performing and Visual Arts

Over the past two years, Montalvo has supplemented its popular series of summer concerts with emerging artists from a wide range of musical genres who could present "music as dialogue," a series of performances that provide audiences and performers with the opportunity



for connection and interaction. In keeping with this newly integrated programming approach, Montalvo has reconceived its visual arts gallery as The Project Space, a space of exploration and observation of both the creative process and the finished work of diverse genres of art. Montalvo's visual arts programming also includes Sculpture on the Grounds and collaborations with other Bay Area visual arts organizations.

Public Programs

Public Programs at Montalvo are designed to encourage local residents of all ages, income levels and ethnic backgrounds to enhance their understanding of art, literature and creative expression. Activities include workshops, panel discussions, and seminars featuring artists-in-residence and artists involved in our theme-based initiatives.

Education and Outreach

Montalvo's established partnerships with public schools and community-based organizations bring arts education and performance experiences to the region's youth, engaging students in discovering creative expression through art. More than half of the 20,000 students served each year come from local, underserved schools.

The Corporate Fund

Corporate Members and Sponsors of Montalvo Arts Center are strategic investors who share its vision of enhancing the cultural landscape of Silicon Valley through local, regional, national, and global engagement with the arts. Montalvo's corporate program offers a variety of benefits designed to meet corporate exposure and branding needs.

Why Join?

- **Affinity Marketing** – Gain corporate recognition and positive branding from Montalvo's stellar programs and promotional opportunities.
- **Demographics** – Reach a high-value target audience, many of who are local business and technology leaders.
- **Programs** – Experience world-class programming in performing arts, visual arts, literary arts, education and outreach, and artist residency collaborations.
- **Client Entertainment** – Differentiate your corporation and enjoy unique entertainment in incomparable surroundings with Montalvo-curated artistic experiences.
- **Employee Benefits** – Recognize the efforts of your employees by providing them with cultural benefits, including complimentary Montalvo memberships, events and volunteer opportunities.

Contact Information:

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Corporate Members 2009 Benefits

Small Business Member \$1,000+

Branding and Visibility

- Name recognition (text listing) in Montalvo's annual program
- Corporate name on Montalvo's annual donor wall (updated each fall)

Employee Benefits

- Two complimentary Individual memberships (valued at \$60 each, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- Corporate volunteer opportunities

Associate Business Member \$2,500+

Branding and Visibility

- Name recognition (text listing) in Montalvo's annual program
- Corporate name on Montalvo's annual donor wall (updated each fall)

Employee Benefits

- Four complimentary Individual memberships (valued at \$60 each, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- Corporate volunteer opportunities

Executive Business Member \$5,000+

Branding and Visibility

- Name recognition (text listing) in Montalvo's annual program
- Corporate name on Montalvo's annual donor wall (updated each fall)

Employee Benefits

- Access to exclusive no-host members' area for executives and guests at Montalvo events
- Six complimentary Individual memberships (valued at \$60 each, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- Corporate volunteer opportunities

Meetings and Events

- Complimentary corporate facility rental for Montalvo's onsite Cottage 2 for up to 14 guests (see Page Eight for more details)



Programming Partner \$10,000+ 2009 Corporate Benefits

Branding and Visibility

- Branding as program underwriter with corporate logo in related marketing materials, including print advertising, direct mail, e-marketing
- Name recognition on Montalvo's website with logo and link to corporate website
- Corporate recognition on signs produced by Montalvo for program(s)
- Name and logo recognition in Montalvo's annual program
- Emcee mentions and onsite promotion opportunities at sponsored events
- Corporate name on Montalvo's annual donor wall (updated each fall)

Employee Benefits

- Five percent of investment in ticket credit to Montalvo events with personalized concierge service (excludes Live Nation events and fundraising events such as Food & Wine, yearly Gala, etc.)
- Access to exclusive no-host members' area for executives and guests at Montalvo events
- Invitation for two to annual donor recognition event
- One complimentary Villa Circle annual membership (valued at \$2,500, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- Eight complimentary Individual memberships (valued at \$60 each, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- Corporate volunteer opportunities for employees and affiliates at sponsored concerts and events as ushers and event staff. Other opportunities include "hands-on" grounds improvement projects such as maintaining the garden areas or building simple structures at Montalvo.

Meetings and Events (see Page Eight for more details)

- Up to Two Uses: Montalvo's onsite Cottage 2, daytime meeting rental for up to 14 guests



Producing Partner \$20,000+ 2009 Corporate Benefits

Branding and Visibility

- Title rights for specific program(s)
- Branding as program underwriter with corporate logo in related marketing materials, including print advertising, direct mail, e-marketing
- Name recognition on Montalvo's website with logo and link to corporate website
- Corporate recognition on signs produced by Montalvo for program(s)
- Name and logo recognition in Montalvo's annual program
- Emcee mentions and onsite promotion opportunities at sponsored events
- Corporate name on Montalvo's annual donor wall (updated each fall)

Employee Benefits

- Five percent of investment in ticket credit to Montalvo events with personalized concierge service (excludes Live Nation events and fundraising events such as Food & Wine, yearly Gala, etc.)
- Access to exclusive no-host members' area for executives and guests at Montalvo events
- Invitation for two to annual donor recognition event
- Two complimentary Villa Circle annual memberships (valued at \$2,500/each, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- 10 complimentary Individual annual memberships (valued at \$60/each, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- Corporate volunteer opportunities for employees and affiliates at sponsored concerts and events as ushers and event staff. Other opportunities include "hands-on" grounds improvement projects such as maintaining the garden areas or building simple structures at Montalvo.

Meetings and Events (see Page Eight for more details)

- Montalvo's onsite Cottage 2, daytime meeting rental for up to 14 guests
- Montalvo's onsite Spanish Courtyard, daytime reception rental for up to 60 guests seated/175 guests standing



Creative Partner \$25,000+ 2009 Corporate Benefits

Branding and Visibility

- Title rights for specific program(s)
- Branding as program underwriter with corporate logo in related marketing materials, including print advertising, direct mail, e-marketing
- Name recognition on Montalvo's website with logo and link to corporate website
- Corporate logo on Montalvo ticket envelope or tickets
- Corporate recognition on signs and banners produced by Montalvo for program(s)
- Name and logo recognition in Montalvo's annual program
- Emcee mentions and onsite promotion opportunities at sponsored events
- Corporate name on Montalvo's annual donor wall (updated each fall)

Employee Benefits

- Five percent of investment in ticket credit to Montalvo events with personalized concierge service (excludes Live Nation events and fundraising events such as Food & Wine, yearly Gala, etc.)
- Access to exclusive no-host members' area for executives and guests at Montalvo events
- Invitation for two to annual donor recognition event
- Three complimentary Villa Circle annual memberships (valued at \$2,500/each, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- 15 complimentary Individual annual memberships (valued at \$60/each, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- Corporate volunteer opportunities for employees and affiliates at sponsored concerts and events as ushers and event staff. Other opportunities include "hands-on" grounds improvement projects such as maintaining the garden areas or building simple structures at Montalvo.

Meetings and Events (see Page Eight for more details)

- Montalvo's onsite Cottage 2, daytime meeting rental for up to 14 guests
- Montalvo's onsite Spanish Courtyard, daytime reception rental for up to 60 guests seated/175 guests standing
- Montalvo Villa Main Hall, event rental for up to 300 guests

Art Experiences

- Customized experience with Montalvo artist-in-residence such as lecture, presentation
- Customized onsite artist residency experience for senior-level executives



Visionary Partner \$50,000+ 2009 Corporate Benefits

Branding and Visibility

- Title rights for specific program(s)
- Branding as program underwriter with corporate logo in related marketing materials, including print advertising, direct mail, e-marketing
- Name recognition on Montalvo's website with logo and link to corporate website
- Corporate logo on Montalvo ticket envelope or tickets
- Corporate recognition on signs and banners produced by Montalvo for program(s)
- Name and logo recognition in Montalvo's annual program
- Emcee mentions and onsite promotion opportunities at sponsored events
- Recognition in paid radio advertising
- Corporate name on Montalvo's annual donor wall (updated each fall)

Employee Benefits

- Five percent of investment in ticket credit to Montalvo events with personalized concierge service (excludes Live Nation events and fundraising events such as Food & Wine, yearly Gala, etc.)
- Access to exclusive no-host members' area for executives and guests at Montalvo events
- Invitation for two to annual donor recognition event
- Four complimentary Villa Circle annual memberships (valued at \$2,500/each, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- 20 complimentary Individual annual memberships (valued at \$60/each, for member benefits, please visit <http://www.montalvoarts.org/membership/>)
- Corporate volunteer opportunities for employees and affiliates at sponsored concerts and events as ushers and event staff. Other opportunities include "hands-on" grounds improvement projects such as maintaining the garden areas or building simple structures at Montalvo.

Meetings and Events (see Page Eight for more details)

- Montalvo's onsite Cottage 2, daytime meeting rental for up to 14 guests
- Montalvo's onsite Spanish Courtyard, daytime reception rental for up to 60 guests seated/175 guests standing ***AND EITHER***
- Montalvo Villa Main Hall, event rental for up to 300 guests ***OR*** Carriage House Theatre, presentation rental for up to 300 guests

Art Experiences

- Customized experience with Montalvo artist-in-residence such as lecture, presentation
- Customized onsite artist residency experience for senior-level executives



Corporate Event Rentals*

Many corporate sponsors enjoy access to complimentary rentals onsite at Montalvo. Conveniently located near the business centers of San Jose and the Silicon Valley, Montalvo is the perfect corporate getaway for small conferences and retreats, seminars, press conferences, dinners, and large corporate receptions.



Cottage 2

Montalvo's Cottage 2 is suitable for meetings and conferences of up to 14 guests with breakout spaces available.

Spanish Courtyard

Enjoy a daytime reception for up to 60 guests seated/175 guests standing in the outdoor Spanish Courtyard (pictured above).

Villa Main Hall

The main floor of the Villa is suited for meetings and conferences of up to 80 people with breakout spaces available. Larger groups of 150 guests may be accommodated in the Main Hall Villa and outdoor veranda.

Carriage House Theatre

A 300 permanent seat theatre, well equipped with lighting and sound systems, perfect for larger organization conferences and meetings.

**Complimentary corporate facility rentals available Monday-Friday, subject to calendar availability, holidays excluded. Catering and associated costs assumed by sponsor.*



2009 Corporate Fund Levels and Benefits

	Small Business Member \$1,000+	Associate Business Member \$2,500+	Executive Business Member \$5,000+	Programming Partner \$10,000+	Producing Partner \$20,000+	Creative Partner \$25,000+	Visionary Partner \$50,000+
Branding and Visibility							
Title rights for specific program(s)*					X	X	X
Branding as a specific program underwriter with corporate name or logo in related marketing materials (e-marketing, direct mail, invitations, print advertising)				X	X	X	X
Recognition on Montalvo's website with link to sponsor's website				logo	logo	logo	logo
Corporate logo on Montalvo ticket envelope or tickets						X	X
Name recognition on signs and/or grounds banners for sponsored programs				signs	signs	signs/banners	signs/banners
Recognition in Montalvo's annual program	text listing	text listing	text listing	text/logo listing	text/logo listing	text/logo listing	text/logo listing
Emcee mentions and onsite promotional opportunities at sponsored events				X	X	X	X
Recognition in paid radio advertising							X
Corporate name on Montalvo's annual donor wall (updated each fall)	X	X	X	X	X	X	X
Employee Benefits							
Ticket credit to Montalvo events with personalized concierge service**				5% of investment	5% of investment	5% of investment	5% of investment
Access to exclusive non-hosted members' area for executives and guests at Montalvo events			X	X	X	X	X
Invitation for two to annual donor recognition event				X	X	X	X
Complimentary Villa Circle membership(s) (valued at \$2,500 each)				1	2	3	4
Complimentary Individual memberships (valued at \$60 each)	2	4	6	8	10	15	20
Corporate volunteer opportunities	X	X	X	X	X	X	X
Meetings and Events							
Complimentary corporate facility rentals (see rental disclaimer for more details)			Cottage 2 daytime meeting for up to 14	Cottage 2 daytime meeting for up to 14 (up to two times)	Cottage 2 daytime meeting for up to 14 AND Spanish Courtyard daytime reception for up to 175	Cottage 2 daytime meeting for up to 14 AND EITHER Spanish Courtyard daytime reception for up to 175 OR Villa Main Hall event for up to 300	Cottage 2 daytime meeting for up to 14 AND Spanish Courtyard daytime reception for up to 175 AND EITHER Villa Main Hall event for up to 300 OR Carriage House Theatre presentation for up to 300
Art Experiences							
Opportunities for custom lectures or presentations by Montalvo artists and residency experiences for senior executives						X	X

*For more information, please see sponsorship packet.

**Excludes Live Nation events and fundraising events such as Food & Wine, yearly Gala, etc.